

POSTER DESIGN

Texas Only Event

These events are only offered at Texas Thespian Festival and are **not** national qualifying events.

RULES

- Create an original poster design given the prompt.
- The student should create a complete design including:
 - Research
 - Script/Text Justification
 - Initial sketch
 - Rendering
 - Complete/Final Design rendering
 - Students should use standard poster-size poster board or print a standard poster after creating a digital design.
 - All design submissions should be on a standard poster or mounted on a tri-fold board.



JUDGING RUBRIC

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Needs Work

Superior

SHOW CONTENT

Is the TITLE of Show, Author, Music & Lyrics and Publisher accurately presented?

PRODUCTION CONTENT

Are the Show Dates, Show Times, Ticket Price(s), Location and Performing Company accurately presented in the design?

CONCEPT

Does the concept statement for the design of the Poster and Playbill have a cohesive, meaningful explanation that is motivated by the play and the author's intent?

CREATIVITY/USE OF MATERIALS

Does the design show imagination, originality, and innovation that is appropriate for the play?

DESIGN

Does the design create an understanding of historical time period, location, characters, given circumstances, and world of the play?

DESIGN ELEMENTS

Are the elements of design utilized to create complete and cohesive design? Does the design implement use of vision, mood, and theme throughout including use of color, fonts, spacing and imagery?

COMPONENTS OF THE DESIGN PROCESS

Was there an initial sketch of the poster included in the presentation? Is the design appropriately presented in their final product?

OVERALL IMPRESSION

Do the designs and completed presentation meet the needs of the play and accurately reflect the concept?
