TEXAS THESPIANS℠

How to make an Elevator Pitch

1 Who are you?

Stay professional, personal, and simple!

"Hi! My name is ___, I'm a Sophomore at ___ High School, and I am a member of __ Theatre."

2 Background

What does your troupe do? How succesful are you?

"At __ Theatre, we perform 3 high-quality shows a year and consistently advance in our UIL competitions!"

3 Goals

What do you want that they could help you with?

"Our program relies on donations from members of the community to maintain our productions."

4 Why and How

Why is this a good decision for them, and how are you going to use their support?

"As a donor, you get your name in the playbills, priority seating, and access to a tour of our facility. Your support allows us to maintain our production costs and keep theatre in our school!"